



WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

WSOC-TV

American Media & Advocacy Group  
815 Slaters Lane  
Alexandria, VA 22314

## Contract # 335857

**Schedule Dates**  
10/09/12-10/15/12  
**Advertiser**  
Pol/R. Hudson/R/NC US Representative (16382)  
**Agency**  
American Media & Advocacy Group (4189)  
**Product**  
Political - Federal Candidate (1067)  
**Brand**  
3323 HUDSON/NRCC (139166)  
**Salesperson**  
Telerep/Philadelphia, Philadelphia (1057)  
**Sales Office**  
Telerep/Philadelphia  
**Buyer Name**  
ROBINSON, TRACEY  
**Phone/Fax**  
/  
**CPE**  
274/491/3323  
**Account Types**  
National/Political  
**Billing Type**  
Standard  
**Comments**  
HUDSON/NRCC  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* RICHARD HUDSON FOR CONGRESS

**Date Entered**  
10/05/12  
**Last Modified**  
10/05/12  
**Entered By**  
Jill Hipskind  
**CO-OP**  
No  
**Headline #**  
06364552  
**Demo**  
Normal  
**Order Type**  
Package Deal  
**Commission %**  
15.00  
**Commission**  
\$6,086.25  
**Net Total**  
\$34,488.75  
**Sales Tax**

## Charlotte (WSOC)

**By Broadcast Month**  
Oct. 2012  
**Spots**  
48  
**Rate**  
\$40,575.00  
**Grand Total:**  
\$40,575.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / Spot	10/12/12-10/12/12	5	:30	11:35P (EST)	1								1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NWS 11	10/5/12
1.1	Normal Line / Spot	10/12/12-10/12/12	4	:30	11:35P (EST)	1								1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NWS 11	10/5/12
2.0	Revised Line / Spot	10/12/12-10/12/12	5	:30	11:35P-12:05A (EST)	1								1	\$700.00	\$700.00	Charlotte (WSOC)	ABC-NITELINE	10/5/12
2.1	Normal Line / Spot	10/12/12-10/12/12	4	:30	11:35P-12:05A (EST)	1								1	\$700.00	\$700.00	Charlotte (WSOC)	ABC-NITELINE	10/5/12
3.0	Revised Line / Spot	10/12/12-10/12/12	5	:30	11:35P-12:05A (EST)	1								1	\$700.00	\$700.00	Charlotte (WSOC)	EYEWIT MIDDAY	10/5/12
3.1	Normal Line / Spot	10/12/12-10/12/12	5	:30	11:35P-12:05A (EST)	1								1	\$700.00	\$700.00	Charlotte (WSOC)	EYEWIT MIDDAY	10/5/12
4.0	Normal Line / Spot	10/12/12-10/12/12	5	:30	5:30P-6P (EST)	1								1	\$850.00	\$850.00	Charlotte (WSOC)	EYEWIT NWS 5	10/5/12
5.0	Normal Line / Spot	10/12/12-10/12/12	5	:30	5:30P-6P (EST)	1								1	\$875.00	\$875.00	Charlotte (WSOC)	EYEWIT NWS 5	10/5/12
6.0	Normal Line / Spot	10/12/12-10/12/12	5	:30	6:30P (EST)	1								1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYEWIT NWS 6	10/5/12
7.0	Revised Line / Spot	10/12/12-10/12/12	5	:30	7:30P (EST)	1								1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	INSIDE EDITION	10/5/12
7.1	Normal Line / Spot	10/12/12-10/12/12	4	:30	7:30P (EST)	1								1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	INSIDE EDITION	10/5/12
8.0	Normal Line / Spot	10/12/12-10/12/12	5	:30	7:30P (EST)	1								1	\$775.00	\$775.00	Charlotte (WSOC)	GD MRN AMR	10/5/12
9.0	Revised Line / Spot	10/15/12-10/15/12	5	:30	11:35P (EST)	1								1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NWS 11	10/5/12
9.1	Normal Line / Spot	10/15/12-10/15/12	4	:30	11:35P (EST)	1								1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NWS 11	10/5/12

## CONFIRMATION CONTRACT

Comments:

Date:

Accepted-Station:

Date:

Accepted Agency/Advertiser:

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Agency

American Media & Advocacy Group (4189)

Product

Political - Federal Candidate (1067)

Brand

3323 HUDSON/NRCC (139166)

Salesperson

Telerep/Philadelphia, Philadelphia (1057)

Sales Office

Telerep/Philadelphia

Buyer Name

ROBINSON, TRACEY

Phone/Fax

/

CPE

274/491/3323

Account Types

National/Political

Billing Type

Standard

Comments

HUDSON/NRCC  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* RICHARD HUDSON FOR CONGRESS

Date Entered 10/05/12  
Last Modified 10/05/12  
Entered By Jill Hipskind  
CO-OP No  
Headline # 06364552  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$6,086.25  
Net Total \$34,488.75  
Sales Tax

## Charlotte (WSOC)

By Broadcast Month  
Oct. 2012  
Grand Total:  
Spots 48  
Rate \$40,575.00  
\$40,575.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Revised Line / Spot	10/15/12-10/15/12	5	:30	11:35P- 12:05A (EST)	1								1			Charlotte (WSOC)	ABC-NITELINE	10/5/12
10.1	Normal Line / Spot	10/15/12-10/15/12	4	:30	11:35P- 12:05A (EST)	1								1	\$700.00	\$700.00	Charlotte (WSOC)	ABC-NITELINE	10/5/12
11.0	Normal Line / Spot	10/15/12-10/15/12	5	:30	12P- 1P (EST)	1								1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWIT MIDDAY	10/5/12
12.0	Normal Line / Spot	10/15/12-10/15/12	5	:30	5:30P- 6P (EST)	1								1	\$875.00	\$875.00	Charlotte (WSOC)	EYEWIT NWS5.30	10/5/12
13.0	Normal Line / Spot	10/15/12-10/15/12	5	:30	6P- 6:30P (EST)	1								1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYEWIT NWS 6	10/5/12
14.0	Revised Line / Spot	10/15/12-10/15/12	5	:30	7P- 7:30P (EST)	1								1			Charlotte (WSOC)	INSIDE EDITION	10/5/12
14.1	Normal Line / Spot	10/15/12-10/15/12	4	:30	7P- 7:30P (EST)	1								1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	INSIDE EDITION	10/5/12
15.0	Normal Line / Spot	10/15/12-10/15/12	5	:30	7A- 8A (EST)	1								1	\$775.00	\$775.00	Charlotte (WSOC)	GD MRN AMR	10/5/12
16.0	Normal Line / Spot	10/15/12-10/15/12	5	:30	8A- 9A (EST)	1								1	\$725.00	\$725.00	Charlotte (WSOC)	GD MRN AMR	10/5/12
18.0	Normal Line / Spot	10/13/12-10/13/12	5	:30	7A- 8A (EST)	1							1	1	\$325.00	\$325.00	Charlotte (WSOC)	EYE NW SA MRN2	10/5/12
20.0	Revised Line / Spot	10/14/12-10/14/12	5	:30	11P- 11:35P (EST)	1								1			Charlotte (WSOC)	EYEWIT NWS 11	10/5/12
20.1	Normal Line / Spot	10/14/12-10/14/12	4	:30	11P- 11:35P (EST)	1								1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NWS 11	10/5/12
21.0	Normal Line / Spot	10/14/12-10/14/12	5	:30	12P- 12:30P (EST)	1								1	\$275.00	\$275.00	Charlotte (WSOC)	EYEWIT MDDY SU	10/5/12
22.0	Normal Line / Spot	10/14/12-10/14/12	5	:30	6P- 6:30P (EST)	1								1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	EYE NWS SUN 6	10/5/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

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**Contract # 335857**

Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

10/09/12-10/15/12

Pol/R Hudson/R/NC US Representative (16382)

American Media & Advocacy Group (4189)

Political - Federal Candidate (1067)

3323 HUDSON/NRCC (139166)

Telerep/Philadelphia, Philadelphia (1057)

Telerep/Philadelphia

ROBINSON, TRACEY

/

274/491/3323

National/Political

Standard

HUDSON/NRCC

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10/05/12

10/05/12

Jill Hipskind

NO

06364552

Normal

15.00

\$6,086.25

\$34,488.75

Charlotte (WSOC)

By Broadcast Month

Oct. 2012

Grand Total:

Spots

48

48

Rate

\$40,575.00

\$40,575.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
21.0	Revised Line / Spot	10/14/12-10/14/12	5	:30	7A- 8A (EST)	1							1	1	\$300.00	\$300.00	Charlotte (WSOC)	EYE NW SU MRN2	10/5/12
23.1	Normal Line / Spot	10/14/12-10/14/12	5	:30	7A- 8A (EST)	1							2	2	\$300.00	\$600.00	Charlotte (WSOC)	EYE NW SU MRN2	10/5/12
24.0	Revised Line / Spot	10/11/12-10/11/12	5	:30	11P- 11:35P (EST)	1							1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NWS 11	10/5/12
24.1	Normal Line / Spot	10/11/12-10/11/12	4	:30	11P- 11:35P (EST)	1							1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NWS 11	10/5/12
25.0	Revised Line / Spot	10/11/12-10/11/12	5	:30	11:35P- 12:05A (EST)	1							1	1	\$700.00	\$700.00	Charlotte (WSOC)	ABC-NITELINE	10/5/12
25.1	Normal Line / Spot	10/11/12-10/11/12	4	:30	11:35P- 12:05A (EST)	1							1	1	\$850.00	\$850.00	Charlotte (WSOC)	ABC-NITELINE	10/5/12
26.0	Normal Line / Spot	10/11/12-10/11/12	5	:30	5P- 5:30P (EST)	1							1	1	\$875.00	\$875.00	Charlotte (WSOC)	EYEWIT NWS 5	10/5/12
27.0	Normal Line / Spot	10/11/12-10/11/12	5	:30	5:30P- 6P (EST)	1							1	1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYEWIT NWS 30	10/5/12
28.0	Normal Line / Spot	10/11/12-10/11/12	5	:30	6P- 6:30P (EST)	1							1	1	\$775.00	\$775.00	Charlotte (WSOC)	EYEWIT NWS 6	10/5/12
29.0	Normal Line / Spot	10/11/12-10/11/12	5	:30	7A- 8A (EST)	1							1	1	\$725.00	\$725.00	Charlotte (WSOC)	GO MRN AMR	10/5/12
30.0	Normal Line / Spot	10/11/12-10/11/12	5	:30	8A- 9A (EST)	1							1	1	\$725.00	\$725.00	Charlotte (WSOC)	GO MRN AMR	10/5/12
31.0	Revised Line / Spot	10/09/12-10/09/12	5	:30	11P- 11:35P (EST)	1							1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NWS 11	10/5/12
31.1	Normal Line / Spot	10/09/12-10/09/12	4	:30	11P- 11:35P (EST)	1							1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NWS 11	10/5/12
32.0	Revised Line / Spot	10/09/12-10/09/12	5	:30	11:35P- 12:05A (EST)	1							1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	ABC-NITELINE	10/5/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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## Contract # 335857

### Schedule Dates

10/09/12-10/15/12

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### Agency

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### Product

Political - Federal Candidate (1067)

### Brand

3323 HUDSON/NRCC (139166)

### Salesperson

Telerep/Philadelphia, Philadelphia (1057)

### Sales Office

Telerep/Philadelphia

### Buyer Name

ROBINSON, TRACEY

### Phone/Fax

/

### CPE

274/491/3323

### Account Types

National/Political

### Billing Type

Standard

### Comments

HUDSON/NRCC  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* RICHARD HUDSON FOR CONGRESS

**Charlotte (WSOC)**  
By Broadcast Month  
Oct. 2012  
Grand Total:

Spots	Rate
48	\$40,575.00
48	\$40,575.00

Date Entered 10/05/12  
Last Modified 10/05/12  
Entered By Jill Hipsknd  
CO-OP No  
Headline # 06364552  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$6,086.25  
Net Total \$34,488.75  
Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
32.1	Normal Line / Spot	10/09/12-10/09/12	4	:30	11:35P-12:05A (EST)			1						1	\$700.00	\$700.00	Charlotte (WSOC)	ABC-NITELINE	10/5/12
33.0	Normal Line / Spot	10/09/12-10/09/12	5	:30	5P-5:30P (EST)			1						1	\$850.00	\$850.00	Charlotte (WSOC)	EYEWIT NWS 5	10/5/12
34.0	Normal Line / Spot	10/09/12-10/09/12	5	:30	5:30P-6P (EST)			1						1	\$875.00	\$875.00	Charlotte (WSOC)	EYEWIT NWS 30	10/5/12
35.0	Normal Line / Spot	10/09/12-10/09/12	5	:30	6P-6:30P (EST)			1						1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYEWIT NWS 6	10/5/12
36.0	Revised Line / Spot	10/09/12-10/09/12	5	:30	7P-7:30P (EST)			1									Charlotte (WSOC)	INSIDE EDITION	10/5/12
36.1	Normal Line / Spot	10/09/12-10/09/12	4	:30	7P-7:30P (EST)			1						1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	INSIDE EDITION	10/5/12
37.0	Normal Line / Spot	10/09/12-10/09/12	5	:30	7A-8A (EST)			1						1	\$775.00	\$775.00	Charlotte (WSOC)	GD HRN AMR	10/5/12
38.0	Normal Line / Spot	10/09/12-10/09/12	5	:30	8A-9A (EST)			1						1	\$725.00	\$725.00	Charlotte (WSOC)	GD HRN AMR	10/5/12
40.0	Revised Line / Spot	10/10/12-10/10/12	5	:30	11P-11:35P (EST)				1					1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NWS 11	10/5/12
40.1	Normal Line / Spot	10/10/12-10/10/12	4	:30	11P-11:35P (EST)				1					1	\$700.00	\$700.00	Charlotte (WSOC)	ABC-NITELINE	10/5/12
41.0	Revised Line / Spot	10/10/12-10/10/12	5	:30	11:35P-12:05A (EST)				1					1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWIT MIDDAY	10/5/12
41.1	Normal Line / Spot	10/10/12-10/10/12	4	:30	12P-1P (EST)				1					1	\$850.00	\$850.00	Charlotte (WSOC)	EYEWIT NWS 5	10/5/12
42.0	Normal Line / Spot	10/10/12-10/10/12	5	:30	5P-5:30P (EST)				1					1	\$850.00	\$850.00	Charlotte (WSOC)	EYEWIT NWS 5	10/5/12
43.0	Normal Line / Spot	10/10/12-10/10/12	5	:30	5P-5:30P (EST)				1					1	\$850.00	\$850.00	Charlotte (WSOC)	EYEWIT NWS 5	10/5/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

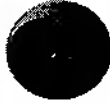
Date:

Accepted Station:

Date:

Comments:

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Political - Federal Candidate (1067)

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3323 HUDSON/NRCC (139166)

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Telerep/Philadelphia, Philadelphia (1057)

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HUDSON/NRCC  
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Oct. 2012  
Grand Total:

Date Entered 10/05/12  
Last Modified 10/05/12  
Entered By Jill Hipskind  
CO-OP No  
Headline # 06364552  
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Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$6,086.25  
Net Total \$34,488.75  
Sales Tax

Spots 48  
Rate \$40,575.00  
Grand Total: \$40,575.00

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44.0	Normal Line / Spot	10/10/12-10/10/12	5	:30	5:30P- 6P (EST)	1			1					1	\$875.00	\$875.00	Charlotte (WSOC)	EYEWIT NWS 30	10/5/12
45.0	Normal Line / Spot	10/10/12-10/10/12	5	:30	6P- 630P (EST)	1			1					1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYEWIT NWS 6	10/5/12
46.0	Revised Line / Spot	10/10/12-10/10/12	5	:30	7P- 730P (EST)	1			1					1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	INSIDE EDITION	10/5/12
46.1	Normal Line / Spot	10/10/12-10/10/12	4	:30	7P- 730P (EST)	1			1					1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	INSIDE EDITION	10/5/12
47.0	Normal Line / Spot	10/10/12-10/10/12	5	:30	7P- 8A (EST)	1			1					1	\$775.00	\$775.00	Charlotte (WSOC)	GD MRN AMR	10/5/12
48.0	Normal Line / Spot	10/15/12-10/15/12	5	:30	730P- 756P (EST)	1	1							1	\$850.00	\$850.00	Charlotte (WSOC)	ENT TONIGHT 30	10/5/12
49.0	Revised Line / Spot	10/11/12-10/11/12	5	:30	730P- 756P (EST)	1				1				1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	ENT TONIGHT 30	10/5/12
49.1	Normal Line / Spot	10/10/12-10/10/12	4	:30	730P- 756P (EST)	1			1					1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	ENT TONIGHT 30	10/5/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comment:

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